

Bryant Fernandez

Creative Director

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Experience **Freelance Creative Director**, Los Angeles, CA [06/15 – present]
Current Clients: CDM Company, Deloitte, Deluxe Corporation, Meme Inc., Nike Inc., Sounds True Inc., SouthPasadenaHomes.com, TBWA/The Integer Group

TBWA/The Integer Group, Lakewood, CO
Senior Art Director [11/10 – 6/15]

Freelance Creative Director, Denver, CO [12/08 -11/10]
Clients: Crispin Porter + Bogusky, Gyro HSR, HenryGill Advertising, Peak Creative Media, Sterling-Rice Group, TBWA/The Integer Group, Wired World Media

TechPad Agency, Denver, CO
Creative Director [07/07 – 12/08]

Barnhart USA, Denver, CO
Senior Art Director [05/07 – 08/07]

HenryGill Advertising, Denver, CO
Senior Art Director [06/05 – 04/07]

Notable Clients Alabama State Tourism ▪ Auburn University ▪ Beefeater Gin ▪ Budweiser ▪ Carl's Jr. Restaurants ▪ Crystal Cruises ▪ Del Taco ▪ Disney ▪ Domino's ▪ E Entertainment Television ▪ Energizer ▪ Frontier Airlines ▪ Giorgio Beverly Hills ▪ HGTV ▪ IZZE Beverage Company ▪ Johnny Rockets ▪ Kahlúa Liqueur ▪ Kellogg Company ▪ Kwikset ▪ Los Angeles County Museum of Art ▪ Metropolitan Water District of Southern California ▪ Microsoft ▪ Neutrogena ▪ Nike Inc. ▪ Procter & Gamble ▪ Protective Life Insurance Company ▪ Subaru ▪ Vanderbilt University Medical Center ▪ Vans Shoes ▪ Winn-Dixie Marketplace ▪ Wyoming State Tourism

Skills Creative Direction ▪ Art Direction ▪ Branding ▪ Client Management ▪ Advertising Campaigns ▪ Digital Media ▪ Graphic Design ▪ Team Leadership ▪ Strategic Thinking ▪ Concept Development ▪ Project Management

Industries Airlines ▪ Alcoholic Beverages ▪ Automotive ▪ Beauty ▪ Beverages ▪ Consumer Goods ▪ Entertainment ▪ Fast Food ▪ Fashion ▪ Government Public Sector ▪ Healthcare ▪ Higher Education ▪ Insurance ▪ Museum and Cultural Institutions ▪ Music ▪ Retail ▪ Technology ▪ Tourism and Travel

Software **Adobe Creative Cloud:** Photoshop, Illustrator, InDesign, Acrobat, Premiere Pro, Dimension
Apple Suite: Keynote, Pages, Numbers
Additional programs: SketchUp, WIX and WordPress

Education **California State University Long Beach:** Long Beach, CA
Pasadena City College: Pasadena, CA
The Ad School: Los Angeles, CA

Awards **One Show:** Gold Pencil Interactive – Best of Show
One Show: Print Advertising – Finalist
Communication Arts: Interactive Annual – Merit
Show South: Self-Promotion – Best of Interactive
International Creativity Awards: Gold & Platinum
Southeast Regional Addys: Gold, Print Campaign